



# REALTOR® Update

March 2011

Santa Rosa County Board of REALTORS®

Volume 13 No 3

From Your 2011 President



Happy St. Patrick's Day!!



2011 is the year to start achieving those goals that we've been thinking about. Get out and make your contacts; as the saying goes – Just Do It! One of the obstacles between real estate agents and higher production is procrastination. Urgency is directly linked to success. Don't put off till tomorrow what you can do today. Make a daily list of what you want to achieve that day, prioritize your list, and limit the time in which you can get the job done. Too much time to get things done can lower your sense of urgency and lead to procrastination. Create the steps for you to get from where you are today to where you want to be in the future. Today is the day – 2011 Rocks!!

P.S. We have a great group of affiliates, so be sure to give them a call. Also, a thank you goes out to Julie Newberry, Jill Youngblood, Amanda Merritt, Gabby's Florist, Nan Foster, Florida Insurance and all of our members for another successful Awards Banquet and year. I'm honored to be your 2011 President of SRCBOR, and together we will make it a great year.

Paula McGuire



## Contact Information

**2011 Officers & Directors**

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**Officers**

**Paula McGuire, President**

*Amanda Merritt/President Elect*

**Cathy Dye, Secretary**

*Jeremy Froman, Treasurer*

*Joy Brown, Past President*

**Directors**

Mary Padgett  
 Phil Jones  
 Janet Coulter  
 Christy Cotton  
 Gale Griffin  
 Brent Hough

**Executive Officer**  
 Jill Youngblood  
[www.santarosacountyrealtors.com](http://www.santarosacountyrealtors.com)

**SRCBOR**  
 Santarosaboard@bellsouth.net  
 Phone: (850) 623-5309  
 Fax: (850) 623-9526  
 Office hours: Mon - Fri  
 9:00 a. m. to 4:00 p. m.

**Officers' Contact information:**  
 Paul McGuire-President  
 Paula@PaulaMcGuire.com  
 Cell: (850) 572-1754

Amanda Merritt –President-Elect  
 Cell: (850) 232-8441

Jeremy Froman-Treasurer  
 Cell: 850-572-1194

Cathy Dye-Secretary  
[cathydye@bellsouth.net](mailto:cathydye@bellsouth.net)

**SRCBOR**  
 5373 Stewart Street  
 Milton, Florida 32570

Division of Real Estate  
[Http://www.state.fl.us/dbpr/](http://www.state.fl.us/dbpr/)

FAR Fax-on-Demand  
 (407) 438-3559 from a fax machine equipped with a handset.

FAR Governmental Affairs Office  
 P.O. Box 1853  
 Tallahassee, FL 32302-1853  
 Tel: (850) 224-1400  
 Fax: (850) 224-0702

FAR Headquarters  
 P.O. Box 725025  
 Orlando, FL 32872-5025  
 Tel: (407) 438-1400  
 Fax: (407) 438-1411

**LEGAL HOTLINE**  
 (407) 438-1409  
 Fax 400.5 Forms  
 (407) 999-5482  
 9:00 a.m. - 4:00 p.m. EST

**NAR**  
 1 (800) 874-6500

## Current Committee Chairs

Affiliate Chad Allen (850)902-7745	Awards Julie Newberry (850) 995-1500	Budget & Finance Jeremy Froman (850)572-1194
Communications Jill Youngblood (850)623-5309	Equal Opportunity Mary Padgett (850) 994-0666	Grievance & Mediation Jim Mougey (850) 232-8418
Legislative: Mark Cotton (850) 994- RPAC: Phil Jones (850)623-0332	Marketing Pam Davis (850) 418-1755	Membership  Website: Brenda Hatmaker bhatmaker@Cottonrealestatecc.com
Professional Development (Education) Paula McGuire (850)597-1754	Professional Standards Audie Street (850) 471-5000	Public Relations - Gale Griffin (850)777-9681 Christy Cotton (850)341-0420

## SANTA ROSA COUNTY BOARD OF REALTORS

### 49TH ANNUAL AWARD WINNERS



### 2010 REALTOR OF THE YEAR

## JEREMY FROMAN

WEEKS REALTY





**AFiliate of the Year**  
**NAN FOSTER**  
CENTRAL FLORIDA REALTY



**President's Award**  
**JILL YOUNGBLOOD**  
SANTA ROSA COUNTY BOARD OF REALTORS



**AFiliate Spirit Award**  
**SANTA GLAVIN**  
CENTRAL FLORIDA REALTY



**REALTOR Spirit Award**  
**NANCY COULTER**  
JULY GOLD REALTY



**TOP REALTOR**  
**ANN GRIMES**  
CENTRAL FLORIDA REALTY



**MEMBERSHIP OF THE YEAR AWARD**  
**PAT POWELL-PATERSON**  
CENTRAL FLORIDA REALTY

### TOP PRODUCERS



**TOP PRODUCER**  
**BOB SHELL**  
CENTRAL FLORIDA REALTY



**2ND PLACE**  
**ANTHONY ROSA**  
PRIMO HOMES REALTY



**3RD PLACE**  
**BRIAN ROGGE**  
CENTRAL FLORIDA REALTY



**4TH PLACE**  
**KATHY SATERTOU**  
PRIMO HOMES REALTY



**5TH PLACE**  
**CAROL GARCIA**  
CENTRAL FLORIDA REALTY



**TOP TEAM TEAM NAME**  
**TRACY MONAHAN & AILEEN MONTFORD**  
EVE REALTY PARTNERS



**2ND PLACE BRUCE & JANE BAKER**  
**BRUCE & JANE BAKER**  
PRIMO HOMES REALTY

### MULTI-MILLION PRODUCERS



**TRACY MOODY**  
PRIMO HOMES REALTY



**CHRISTY COTTON**  
CENTRAL FLORIDA REALTY



**PAULA ROGGE**  
PRIMO HOMES REALTY



**FRANK STEWART**  
CENTRAL FLORIDA REALTY



**WENDY PETERSEN**  
PRIMO HOMES REALTY



**GAIL GRIFFIN**  
CENTRAL FLORIDA REALTY

### MILLION DOLLAR PRODUCERS



**KIM FAGAN**  
CENTRAL FLORIDA REALTY



**CINDY COTTON**  
CENTRAL FLORIDA REALTY



**JOANN BESSON**  
PRIMO HOMES REALTY



**CINDY GOWEN**  
CENTRAL FLORIDA REALTY

### ACHIEVEMENT AWARDS



**PHIL JONES**  
CENTRAL FLORIDA REALTY



**BILL WALLACE**  
PRIMO HOMES REALTY



**JULIE HENDERSON**  
CENTRAL FLORIDA REALTY

### OUR SPONSORS



**ADAMS HOMES**



**CELEBRITY**  
Home Group, Inc.



**Bank of America**  
Home Loans



**Garden Homes**



**FLORIDA HOME STATION**



**PACE COINS**  
WE BUY GOLD & JEWELRY  
250-956-1005



**PARAGON**  
CUSTOM HOME GROUP



**FLORIDA INSURANCE AGENCY**  
hlr



**SYNOVUS**  
MORTGAGE CORP



**Surety**  
LAND TITLE, INC.



**ALVIN RICHARD WALKER II**  
LAND SURVEYING



**PrimeLending**  
A PalmsCapital Company

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PLEASE READ CAREFULLY • SUBMIT CORRECTIONS ONLINE

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## 2011 Directory of Affiliate Members

AAA Auto Club South Insurance	Vicki Dunlap	850-477-6860
Allstate Insurance	Darren Spicer	850-994-1776
Alvin R. Walker II Surveying	Alvin Walker	850-968-0300
Bank of America	Tracey Morgan-Frick	850-430-4402
Beach Community Mortgage	Steven Cochran	850-475-7840
Bozeman, Jenkins, & Matthews, P.A.	Susie Coffield	850-434-6223
Cotton Electric	Cindy Cotton	850-994-4876
Farm Credit of NW FL	Steven Roach	850-623-0407
Freedom Enterprises Inspections	Stanley Klaniecki	850-380-4826
Florida Insurance Agency	Kimberly Shiver	850-994-9112
Florida Pest Control	Chris Powell	850-623-0391
Gabby's Flowers & Gifts	Wendy Childers	850-994-3361
Gulf Coast Community Bank		850-995-9340
Hancock Bank		850-995-3004
Hard Drive Computers	Brett Little	850-994-7822
Key Title Settlement Services	Charlyne Kilpatrick	850-470-8477
Leslie Roark Photography	Leslie Roark	850-865-0669
Locklin, Jones, and Saba	Angela Jones	850-623-2500
Majors Home Improvement	Mike Majors	850-983-2899
McDonald Fleming Moorehead	Penny Freeman	850-994-3838
Mediacom	Andrea Menefee	850-934-2527
Merrill Parker Shaw, Inc.	Andrew Starkey	850-478-4923
Mobile Attic of NW FL, INC	Jerry Wilson	850-994-8529
National City Mortgage	Rhonda Mcghee	850-471-0339
Navy Federal Credit Union	Susan Wood/Jenifer Forbes	850-473-2376
Pen Air Federal Credit Union	Renee Deese	850-505-3200
Pensacola Guarantee Mortgage, Inc.	Dana Morris	850-456-6600
Pensacola Habitat for Humanity	Billy Salter	850-434-5456
Pensacola News Journal	Ricky Blackmon	850-449-0101
Prime Lending	David Redmond	850-437-1855
Regions Mortgage	Bob Sanders	850-444-1424
Reliable Land Title Corp.	Scott Parsons	850-936-5600
Rels Title	Lindy Hurd	850-432-0000
SERVPRO	Tony Chandler	850-983-0091
Summitt Insurance of Milton, Inc.	Dana Lupre	850-981-1552
Suntrust Mortgage	Camille Ripley	850-435-1403
Surety Land Title	Towana Rudd	850-232-0577
Synovus Mortgage	Renee Wilhoit	850-994-6895
Wells Fargo	Cliff Frohn	515-213-6500
West Florida Title	Donna Perritt	850-939-1603

<b>Henry Company Homes</b>	<b>Kelly Webb</b>	<b>850-994-0984</b>
<b>Celebrity Home Builders</b>	<b>Mark Fisher</b>	<b>850-857-0747</b>
<b>Holiday Builders</b>	<b>Dawn Nichols</b>	<b>850-981-3489</b>
<b>Paragon Custom Home Group</b>	<b>Jeff Godfrey</b>	<b>850-382-0957</b>
<b>Gooden Homes</b>	<b>Lydia Edwards</b>	<b>850-476-6764</b>
<b>D. R. Horton</b>	<b>Nicole Caldwell</b>	<b>850-293-7747</b>

March 24th



Reg. 8:30  
T-Off 10:00

THE SANTA ROSA COUNTY BOARD OF REALTORS  
AND  
NAVY FEDERAL CREDIT UNION  
ALONG WITH  
PLATINUM SPONSOR, HENRY COMPANY HOMES  
INVITE YOU TO PLAY WITH HONOR IN THE "MILITARY  
APPRECIATION" GOLF SCRAMBLE AT TANGLEWOOD

Pace Coins \$500



Platinum Sponsor: \$1500

Hole Sponsorship \$150  
T-signs \$75.00

Gold Sponsor: \$500  
Team & T-sign  
Your Banner in Clubhouse



Portion of the funds  
will benefit the  
"Wounded Warrior"  
Charity

**\$75.00 Per**  
Breakfast by Navy Fed!  
• March 24  
• 3 Meals  
• Beverages  
• Door Prizes!  
**\$5 Military Discount!**

Corporate Package: \$400  
Includes: Team & T-sign,  
Logo in Newsletter

Prizes Include: 1st, 2nd, & 3rd.  
Gift Cards & Golf Specialty Items-Gift Card

Amounts Contingent on Number of Players  
Closest to the Pin & Longest Drive Prizes!



Corporate Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Phone Number: \_\_\_\_\_  
T-Sign \$75 \_\_\_\_\_ Hole Sponsorship \$150 \_\_\_\_\_ Team \$300 \_\_\_\_\_ Gold Package \$500 \_\_\_\_\_  
Corporate Package \$400 \_\_\_\_\_ Total Due: \_\_\_\_\_  
Form of Payment: Check Enclosed  
Credit Card MC or VS # \_\_\_\_\_ Exp Date: \_\_\_\_\_  
Mailing Address for Credit Card \_\_\_\_\_ Zip \_\_\_\_\_  
Please enclose payment and mail to:  
SRCBOR  
5373 Stewart Street 850-623-5309  
Milton, Florida 32570 Fax 850-623-9526 Gale Griffin 777-9681

# Meet Your 2011 PR/Fundraising Team

## Do you have a Fundraising Idea? Call Us!



**Gayle Griffin**  
777-9681

**Benita Glenn**  
232-5578



No Photo  
Yet

**Traci McCoy**



**Chad Allen 850-902-7745**



**Cheryl Busby**  
501-8418

No Photo  
Yet



**Christy Cotton**  
341-0420



**Jill Youngblood 623-5309**

**Robin Spence**









**Santa Rosa County Board of Realtors  
2011 Wo-Man Pageant**

**A Huge Thank You Goes Out To These Brave Men For  
Participating In This Fun Event In The Name Of Charity  
And SRBOR!!!**





**Santa Rosa County Board of Realtors  
2011 Wo-Man Pageant Winner  
Jeremy Froman**



**Monthly Luncheons: First Thursday, Cutting Board 11:00 Buffet will be ready...RESERVED SEATING REQUIRED, \$10.00, Email or call for seat! NO SHOWS WILL BE INVOICED! Must give head count day prior!**

**Blue Ribbon Marketing & TOUR, 2nd Thursday of each month, Pace Water Systems, Woodbine Road, Pace. PROMPTLY at 8:00, Light Breakfast and ends at a lunch location! Free food from a great Affiliate..free time to pitch your listings!**

**For Further Info, Pam Davis 418-1755**

# March

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3 Monthly Luncheon @ Cutting Board	4	5
6	7	8	9	10 Marketing & Tour 8:00 a.m. Pace Water	11	12
13	14	15	16	17 	18	19
20	21	22	23	24 Golf Tournament Tanglewood	25	26
27	28	29	30	31		